



KJH Media Services

"Designing Your Ideas Digitally"

Social Media

Video Editing

Photography

Podcast



About KJH Media Services



Karolyn J. Hairston
Marketing And Communications Strategist

We Offer Full Service Marketing Solutions Tailored to Your Business

At KJH Media Services, we deliver results-driven marketing strategies designed to help your business grow and stand out in today's competitive market. As a full-service marketing agency, we offer customized solutions that align with your brand, goals, and target audience.

Our Core Services Include:

- **Marketing Consulting** – Strategic insights to optimize your marketing performance
- **Advertising Services** – Creative, data-driven campaigns that convert
- **Public Relations** – Build brand credibility with targeted media outreach
- **Audio/Video Production** – High-quality content that engages and inspires
- **Digital Marketing** – SEO, social media, email marketing, and more to boost your online presence
- **TV & Radio Commercials** – Broadcast-ready campaigns that maximize reach



National Night Out 2025

Client: Coliseum Central

Developed a comprehensive marketing strategy for Coliseum Central's National Night Out, leveraging an integrated mix of digital and traditional media channels to maximize community engagement and event visibility.

Branded Assets Include:

- Comprehensive Marketing Presentation
- Static Graphic
- Press Release
- Letter To Business Owners
- Newsletter



Beats & Ballots Voter Education Campaign

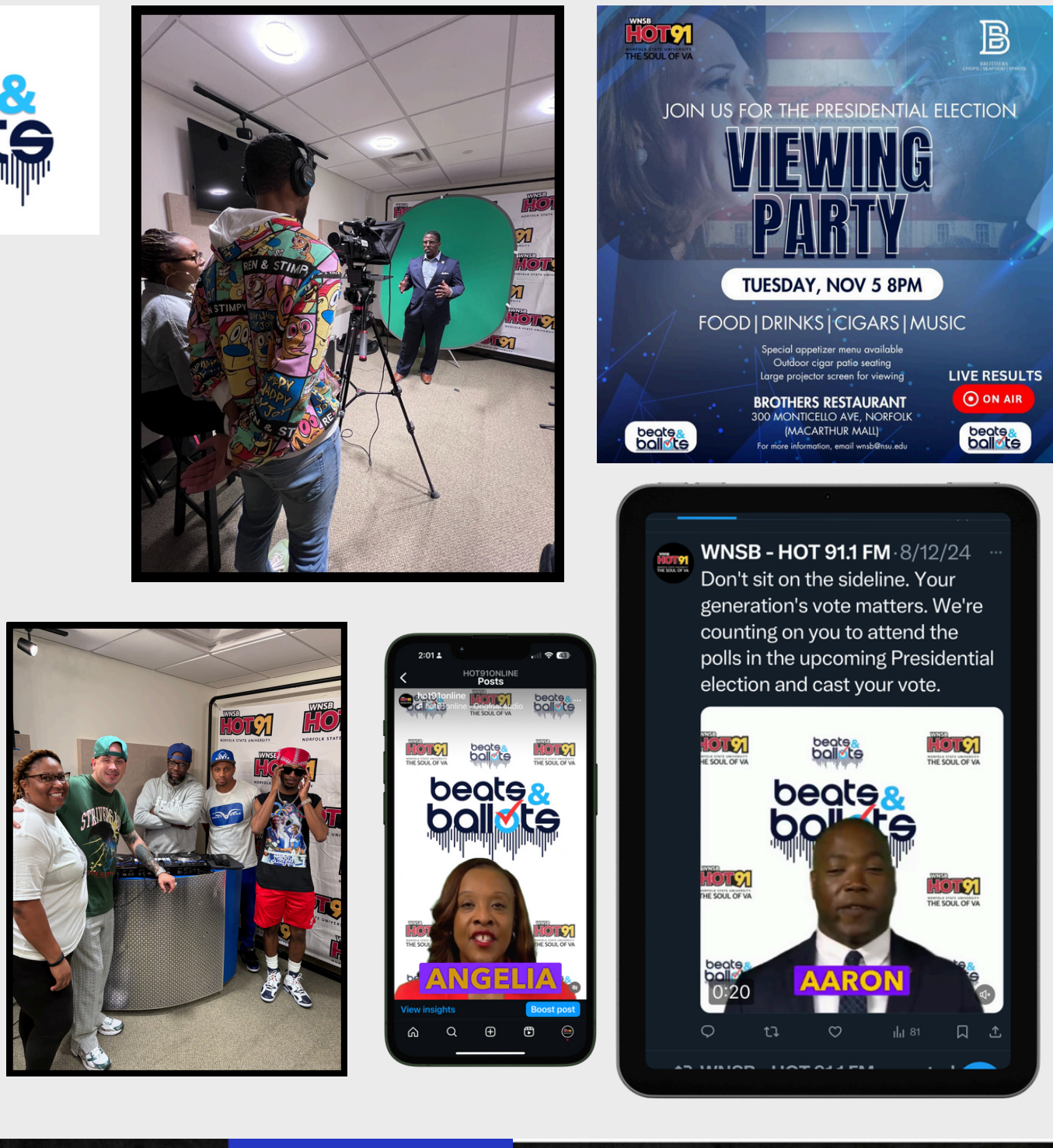
WNSB HOT 91 FM



Collaborated with WNSB HOT 91 FM, a public radio station, to develop Beats & Ballots—a bipartisan voter education campaign focused on promoting voter registration and providing accessible election information.

Branded Assets Include:

- Logo
- Static Graphic
- Wrote and produced audio and video Public Service Announcements with city and state politicians
- Partnered with Independent Artists to produce a theme song
- Partnered with Next Gen, a national voter registration organization
- Watch Party on Election Night



Gospel on PBS

Hosted by Henry Louis Gates, Sr.

Led the production of a live radio special hosted by "On the Line with Cheryl Wilkerson," featuring local and nationally acclaimed gospel artists.

The program complemented Gospel, a four-hour docuseries by Professor Henry Louis Gates, Jr., exploring the rich history of Black spirituality through sermons and song.

This special highlighted the cultural origins and enduring influence of gospel music within the Black community.



Professional Clients



Dailey & Sons Heating and Cooling

Jovan Dailey, Owner

www.757hvaclife.com



J. Anderson Real Estate

Jermaine Anderson, Owner

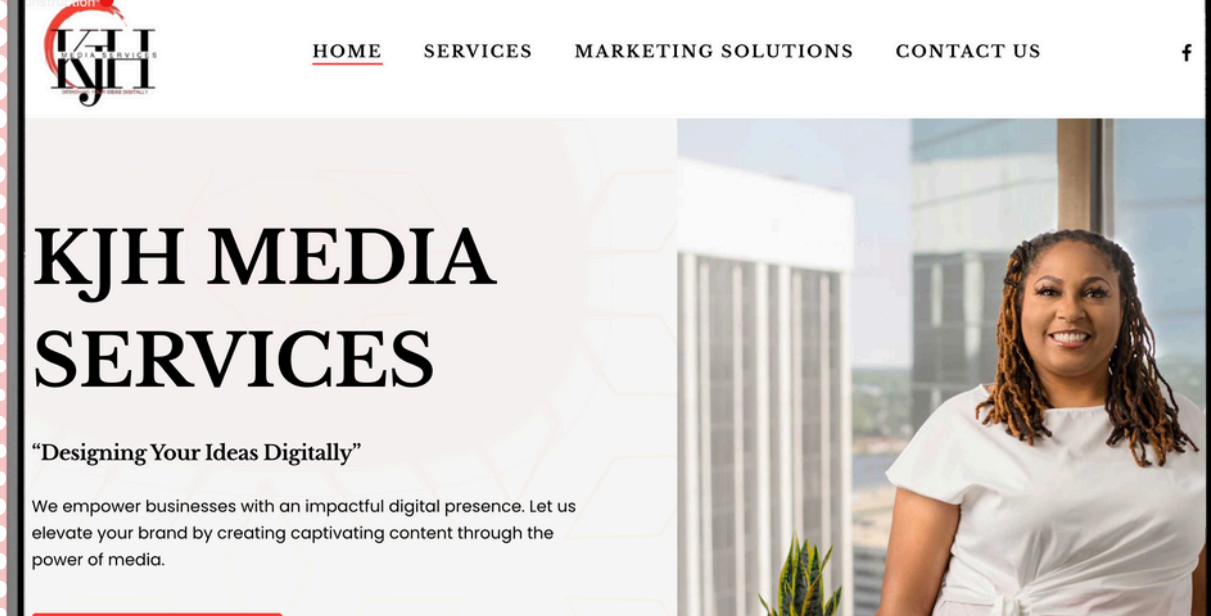
www.jayanderson.kw.com



WNSB HOT 91 FM

Maynard Scales, GM

www.wnsbonline.org



CONTACT US

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